

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: SEE ATTACHED SCHEDULE	Date: <div style="font-size: 1.5em; font-family: cursive;">10/22/12</div>
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I, Carolyn Barber (Dresner, Wickers, Barber, Sanders | 1819 Polk St. #373, SF, CA 94109)
do hereby request station time concerning the following issue:

More Jobs Alabama PAC (Supporting Statewide Amendment 2)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE	ATTACHED	SCHEDULE			

Total Charges:	\$14,175
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This broadcast time will be used by:

More Jobs Alabama PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
Yes	✓ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

More Jobs Alabama PAC | P.O. Box 853, Birmingham, AL 35201 | 205-488-3552

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; ☒ a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Terry Bunn, Treasurer | Scott Phelps, Chairperson

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

9/27/12

Date

Carolyn Bassett

Signature

415-512-7100

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

Accepted in Part

Rejected

Dave Duncan

Signature

DAVE DUNCAN

Printed Name

GSM

Title



Rep: TELEREP, INC...
Run On: Nov5/12 at 11:03

REP BUYLINES

Order#: _____
Station: WBRC-TV BIRMINGHAM, AL
Agency: DRESNER WICKERS & ASSOCIATES
Advertiser: ISSMORE JOBS ALAMEND 2
Buyer: CAROLYN BARBER

Hdl#.: 6387735 (Mod 1.0)
 Dates: Oct23/12 - Oct28/12
 Prod1.: MORE JOBS ALA PAC
 Prod2.:
 Tel #.:

Traffic#: 838969
Salesperson: BRIAN PERRY
Est#: 1960
Demo: RA35+

Page: 1
Requested by: TLR

Mod Code	Buy Line	Day/Time	Length	Starting Rate Date	Ending Date	of Wks	Sp/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev	
#CASH	FLTS TU-SUN												
	1	Tu-F/7-9A	30S	\$515	Oct23/12	Oct26/12	1	3	3	\$1,545	GOOD DAY ALABAMA	0.0	Oct19/12 Rev #0: A
	2	Sat/7-9A	30S	\$320	Oct27/12	Oct27/12	1	1	1	\$320	FOX 6 SAT MORNING	0.0	Oct19/12 Rev #0: A
	3	Sun/7-9A	30S	\$335	Oct28/12	Oct28/12	1	1	1	\$335	FOX 6 SUNDAY MORNING	0.0	Oct19/12 Rev #0: A
	4	Tu-F/12N-1P	30S	\$335	Oct23/12	Oct26/12	1	4	4	\$1,340	FOX 6 NOON NEWS	0.0	Oct19/12 Rev #0: A
	5	Tu-F/5-530P	30S	\$1,015	Oct23/12	Oct26/12	1	3	3	\$3,045	FOX 6 NEWS @ 5P	0.0	Oct19/12 Rev #0: A
	6	Tu-F/530-6P	30S	\$1,015	Oct23/12	Oct26/12	1	3	3	\$3,045	FOX 6 NEWS @ 530P	0.0	Oct19/12 Rev #0: A
	7	Tu-F/9-930P	30S	\$1,290	Oct23/12	Oct26/12	1	0	0	\$0	FOX 6 NEWS AT 9P	0.0	Oct24/12 Mod #0:2: S
	9	Tue/10-1035P	30S	\$1,290	Oct23/12	Oct23/12	1	1	1	\$1,290	10P NEWS	0.0	Oct22/12 Rev #1: A
	This is a make-good for Oct23 on line-7 for 1 spot/wk												
	Order Comment: SPOT N/A DUE TO PROGRAM CHANGE-MLB POSTSEASON COVERAGE. PLEASE ADVISE												
	Order Comment: ON MG OFFERS. THANKS.												
	10	Fri/9-930P	30S	\$1,290	Oct26/12	Oct26/12	1	1	1	\$1,290	9P NEWS	0.0	Oct24/12 Mod #0:1: A
	This is a make-good for Oct24 on line-7 for 1 spot/wk												
	Order Comment: SPOT N/A DUE TO WORLD SERIES GAME COVERAGE. PLEASE ADVISE ON MG OFFER.												
	Order Comment: WILL GIVE MAX SEP FROM OTHER SPOT.												
	11	Th-F/6-630P	30S	\$1,290	Oct25/12	Oct26/12	1	1	1	\$1,290	6P NEWS	0.0	Oct24/12 Mod #0:2: A
	This is a make-good for Oct25 on line-7 for 1 spot/wk												
	Order Comment: SPOT N/A DUE TO MLB/POSTSEASON GAMES. *NO LATE NEWS AVAILS LEFT BEFORE												
Order Comment: FLIGHT ENDS. OFFERING 6P NEWS ONLY 1P WITH AN OPEN AVAIL. PLEASE ADVISE													
8	Sun/830-10P	30S	\$675	Oct28/12	Oct28/12	1	0	0	\$0	FOX 6 NEWS AT 930P WEEKEND	0.0	Oct25/12 Mod #0:3: S	
12	Sat/10-1030P	30S	\$675	Oct27/12	Oct27/12	1	1	1	\$675	SAT 10P NEWS	0.0	Oct25/12 Mod #0:3: A	
This is a make-good for Oct28 on line-8 for 1 spot/wk													
Order Comment: SPOT N/A DUE TO PROGRAM CHANGE-WORLD SERIES. PLEASE ADVISE ASAP ON MG													
Order Comment: OFFER FOR SAT 10P NEWS.													
Total 19 Spots for:				\$14,175		19			\$14,175		0.0		
Monthly Estimate Dollars:													
				\$14,175		Oct/12			\$14,175		0.0		
						Oct/12							



WBRC-TV

ORDER

Print Date 11/05/12 Page 1 of 2

Flight Dates 10/23/12-10/28/12

Contract / Revision 838969 /

Original Date / Revision 10/22/12 10/25/12

Advertiser ISS/More Jobs Alabama Amc

Agency Dresner Wickers & Associat

Buying Contact

655 Third Street
San Francisco, CA 94107

Product

MORE JOBS ALA PAC

Agency Com 15%

Billing Contact

1819 Polk Street
#373
San Francisco, CA 94109

Sales Office T-SF

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1960

Alt Order # 06387735

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive
Brian Perry

Account Executive	Order%	Start Date	End Date
Brian Perry	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
WABM	%	
WBIQ	%	
WBMA	%	
WBRCb	%	
WCFT	%	
WCIQ	%	
WDBB	%	
WIAT	%	
WJRD	%	
WJSU	%	
WPXH	%	
WTJP	%	
WTTD	%	
WVTM	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	19	\$12,048.75	\$14,175.00	0.00	10/01/12	10/28/12	19	\$12,048.75	\$14,175.00
Totals	19	\$12,048.75	\$14,175.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WBRC	10/23/12	10/26/12	Good Day Alabama 7-9am GDA 7-9am	Comm	7-9am	-TWTF--	:30	3	\$515.00	P 1	0.00	NM	3	\$1,545.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		3				\$515.00		0.00			
E 2	WBRC	10/27/12	10/27/12	Saturday Morning News Saturday Morning News	Comm	7-9am	-----1-	:30	1	\$320.00	P 1	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-		1				\$320.00		0.00			



WBRC-TV

Print Date: 11/05/12

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75.00

Contract / Revision **838969** Flight Dates **10/23/12-10/28/12**

Hiatus Dates

Original Date / Revision 10/22/12/ 10/25/12

Order Sep 00:15:00

Advertiser **ISS/More Jobs Alabama Arr** Product **MORE JOBS ALA PAC**Estimate # **1960**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WBRC	10/28/12	10/28/12	Sunday Morning News	Comm	7-9am	-----1	:30	1	\$335.00	P 1	0.00	NM	1	\$335.00
Sunday Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$335.00		0.00			
E 4	WBRC	10/23/12	10/26/12	Noon News	Comm	12-1pm	-TWTF--	:30	4	\$335.00	P 1	0.00	NM	4	\$1,340.00
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$335.00		0.00			
E 5	WBRC	10/23/12	10/26/12	5pm News	Comm	5-530pm	-TWTF--	:30	3	\$1,015.00	P 1	0.00	NM	3	\$3,045.00
5pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					3	\$1,015.00		0.00			
E 6	WBRC	10/23/12	10/26/12	530pm News	Comm	530-6pm	-TWTF--	:30	3	\$1,015.00	P 1	0.00	NM	3	\$3,045.00
530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					3	\$1,015.00		0.00			
E 7	WBRC	10/23/12	10/26/12	MF 9pm News	Comm	9-930pm	-TWTF--	:30	3	\$1,290.00	P 1	0.00	NM	3	\$3,870.00
M-F 9pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					3	\$1,290.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WBRC	10/22/12-10/28/12		MF 9pm News		9-930pm	-TWThF----	:30		(\$1,290.00)		0.00	NM		
See MG 7.6															
[Major League Baseball]															
2	WBRC	10/22/12-10/28/12		MF 9pm News		9-930pm	-TWThF----	:30		(\$1,290.00)		0.00	NM		
See MG 7.4															
[Program Change]															
3	WBRC	10/22/12-10/28/12		MF 9pm News		9-930pm	-TWThF----	:30		(\$1,290.00)		0.00	NM		
See MG 7.5															
[Major League Baseball]															
4	WBRC	10/23/12-10/23/12		MF 10pm News		10-1035pm	-T-----	:30		\$1,290.00		0.00	NM		
Ⓜ MG for 7.2 10/23															
5	WBRC	10/26/12-10/26/12		MF 9pm News		9-930pm	-----F----	:30		\$1,290.00		0.00	NM		
Ⓜ MG for 7.3 10/24															
6	WBRC	10/26/12-10/26/12		6pm News		6-630pm	-----F----	:30		\$1,290.00		0.00	NM		
Ⓜ MG for 7.1 10/25															
E 8	WBRC	10/28/12	10/28/12	Sun 930pm News	Comm	930-10pm	-----1	:30	1	\$675.00	P 1	0.00	NM	1	\$675.00
Sun 930pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$675.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WBRC	10/22/12-10/28/12		Sun 930pm News		930-10pm	-----Su	:30		(\$675.00)		0.00	NM		
See MG 8.2															
[Major League Baseball]															
2	WBRC	10/27/12-10/27/12		Sat 10pm News		10-1030pm	-----Sa--	:30		\$675.00		0.00	NM		
Ⓜ MG for 8.1 10/28															

Totals 19 \$14,175.00